

Audience Engagement and Interaction in Hybrid Programs

Melissa A. Wong

University of Illinois at Urbana-Champaign

October 12, 2022



Welcome

- Today's webinar is presented by ALA's Public Programs Office, with funding provided by the National Endowment for the Humanities as part of the American Rescue Plan: Humanities Organizations grant. Any views, findings, conclusions, or recommendations expressed in this webinar do not necessarily represent those of the NEH or ALA.

About the Classroom



Microphones

Only our presenter has microphone access during the presentation.



Questions?

Save your questions for the end! We will be reopening the chat at the end of the presentation.



Tech Issues?

Send a message through Q&A.

Today's Presenter

Melissa A. Wong

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Good Engagement Tools . . .

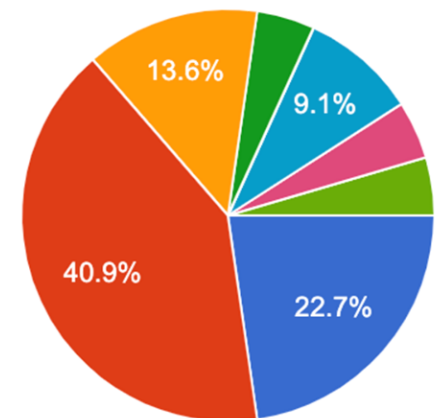
- Simple to use
- Bring together in-person and online participants
- Lead to meaningful activity

Polling

- Audience Demographics
- Prior Experience
- Opinions
- Learning Check

What are your career plans?

22 responses



Let's try it!

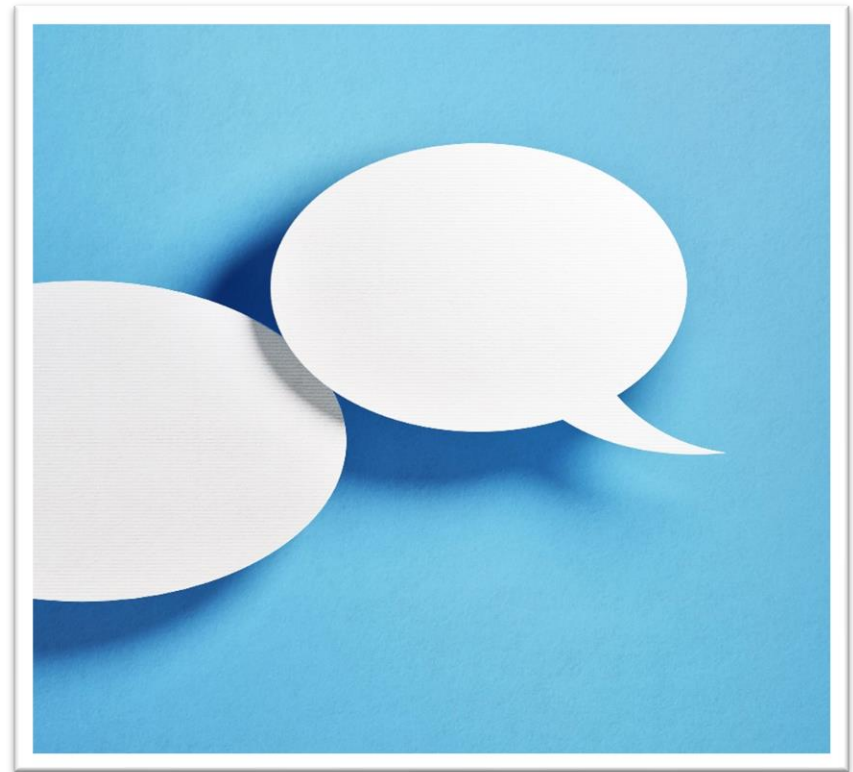
GOOGLE FORMS

Polling Tools

- Adult and Teen Audiences
 - Mentimeter
 - Poll Everywhere
 - Socrative
 - Google Forms
- Kids
 - Kahoot

Open-Ended Responses

- Discussion Prompt
- Idea Sharing
- Questions



Let's try it!

MENTIMETER

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Open-Ended Response Tools

- Polling Tools
 - Mentimeter
 - Poll Everywhere
 - Socrative
 - Google Forms
- And also . . .
 - Google Jamboard
 - Padlet

Google Jamboard

The screenshot shows a Google Jamboard interface with the title "What books are being challenged in your community?". The board contains several sticky notes with book titles:

- Gender Queer (yellow note, top left)
- Gender Queer (green note, middle left)
- They Both Die at the End (pink note, bottom left)
- Thirteen Reasons Why (green note, center)
- TJ Klune (orange note, center, circled with a hand-drawn line)
- Captain Underpants (yellow note, bottom center)
- The Hate You Give (light blue note, top right)
- Beloved (light blue note, top right)
- Kite Runner (orange note, middle right)
- All Boys Aren't Blue (green note, middle right)
- Maus (orange note, bottom right)
- Maus (light blue note, bottom right)

The interface includes a toolbar on the left with icons for drawing, erasing, moving, and adding elements. The top bar shows navigation controls and a search icon. The bottom bar contains the text "Set background" and "Clear frame".

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Padlet


Melissa Wong + 23 • 6mo

Our Virtual Zoo

Click the + symbol (lower right) to add a post with your favorite animal. You can also like and comment on others' posts.

Anonymous 6mo

Hummingbirds




3 likes

Add comment

Anonymous 6mo

Alpaca



Seriously?!

5 likes

2 comments


Melissa Wong 6mo
Adorable!

Anonymous 6mo
hahah

Add comment

Anonymous 6mo

dog




3 likes

Add comment

Anonymous 6mo

Anonymous 6mo

penguins




2 likes

0 comments

Add comment


Melissa Wong 6mo

Okapi



Anonymous 6mo

Pangolin



4 likes


1 comment

Anonymous 6mo
I remember at the beginning of the pandemic they blamed the spread on the pangolin

Add comment

Anonymous 6mo

octopus



+

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Padlet (second example)

Melissa Wong • 1mo

Search Algorithms and Bias

Respond to at least one question using the comment option.

Discussion Question 1

General reactions to what we read this week - What was surprising or thought-provoking? What are you left thinking about? Do you have any questions?

♡ 4

💬 0

 Add comment

Discussion Question 2

Do you ever use workarounds to avoid bias in search results (e.g., an image search for "diverse families" instead of "families")? Are workarounds a viable solution to the problem of bias in algorithms?

♡ 3

💬 0

 Add comment

Discussion Question 4

Has/will your understanding of algorithmic bias shape the way you approach searching? Other areas of your life?

♡ 1

💬 0

 Add comment

Discussion Question 3

Noble's work focuses on search engines, however algorithms drive all kinds of searches and systems (e.g., to recommend books or movies; determine your credit risk; set insurance rates; filter job applicants). Are search algorithms more helpful or harmful? Do the harms outweigh the benefits?

♡ 1

💬 0

 Add comment

Word Clouds

- Icebreaker
- Brainstorming
- Learning Check



Let's try it!

ANSWER GARDEN

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Open-Ended Response Tools

- Polling Tools
 - Mentimeter
 - Poll Everywhere
 - Socrative
- And also . . .
 - Answer Garden

Tips for Audience Engagement Tools

- Select the right tool
- Check for limits on questions, responses
- Test from presenter and audience views
- Practice!
- Paste links in chat

Why to Push Links

Go to www.menti.com and use the code 1351 5823

What book, podcast, or TV show do you recommend?

 Mentimeter

Sawbones (podcast)

The podcast Maintenance Phase

Lovett or Leave It

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QUESTIONS & DISCUSSION

LAST Session!

How to Promote, Deliver, and Evaluate Hybrid Programming in Your Library

November 9th, 2022

1:00 – 1:30 PM CDT

Presented by Jeff Zeh and James Hutter, Port Washington Library (NY)