

CORE CONTENT GUIDELINES

General Guidelines for All Content Posted on CORE Alberta

All content posted on CORE Alberta should be:

- Evidence-based or from a reputable source
- Relevant to AB or a larger region within AB (i.e., we do not focus on local content or events unless they have a broader appeal for the public)
- Relevant to healthy aging or the community-based seniors' services sector (please also remember that the target audience for Healthy Aging CORE Alberta is primarily staff and volunteers working in the CBSS sector, and not seniors themselves)
- Accessible to the general public (i.e., no cost to access the resource, though we understand that conferences and training may sometimes have a cost, and it is acceptable to post these if they are offered by a non-profit or academic source. Please list the price of the course/conference/training in the post.)
- Non-commercial (i.e., no market research, advertising of goods or services, outreach to customers, etc.)
- Non-political and non-partisan

What can I post in each section of CORE Alberta?

Training and Events: In the Training and Events section you can post conferences, webinars, training, community events and forums, workshops, and other opportunities of relevance to healthy aging and the community-based seniors' services sector.

News: In the News section you can post relevant news stories, press releases, blog posts, opportunities to participate in consultations or research, and any other information or resources that are time-limited in terms of their relevance.

Resources: In the Resources section you can post resources such as documents, videos, podcasts, websites, infographics, online learning resources, etc.

Funding: In the Funding section you can post funding opportunities that are available to non-profit organizations, charities, community groups, or local government.

CORE Learning Manual - Content Guidelines

Updated: Dec 2, 2025

Need Help? Email the CORE Alberta Site Admin info@healthyagingalberta.ca.