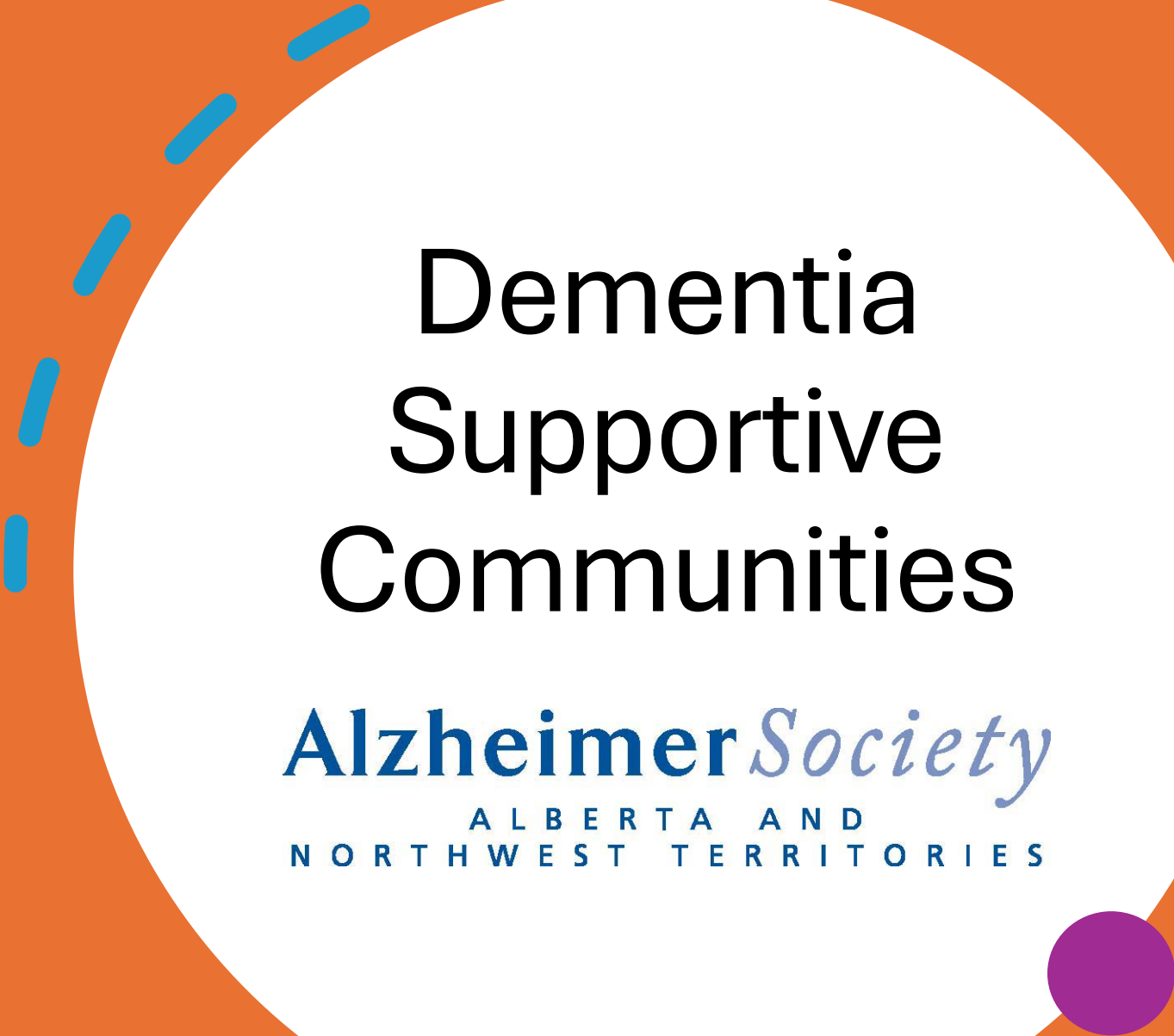




Dementia Supportive Communities

Alzheimer*Society*
ALBERTA AND
NORTHWEST TERRITORIES

Dementia Supportive Communities Overview

THE DSC PROJECT AIMS TO CREATE AND CERTIFY DEMENTIA-SUPPORTIVE INDIVIDUALS, ORGANIZATIONS AND BUSINESSES ACROSS DIVERSE COMMUNITIES. THE SOCIETY WILL ACTIVELY REACH OUT TO ENGAGE COMMUNITIES AND LAUNCH IMPACTFUL AWARENESS CAMPAIGNS. THROUGH TARGETED PRESENTATIONS AND EDUCATION, WE STRIVE TO BREAK DOWN THE STIGMA SURROUNDING DEMENTIA.

What are Dementia Supportive Communities?

Dementia Supportive Communities (DSC) are inclusive places where people living with dementia and their care partners are supported and empowered to live a life with meaning, purpose, and value.

DSC Key Target Groups

Businesses
Groups

Municipalities

Emergency
Services

Community
Partners

Diverse
Sectors

DSC Goals

Community Engagement

- Recruit and empower volunteers to champion the campaign at the grassroots level. Promote the campaign and online learning across businesses, community partners, municipalities, police forces, and diverse sectors.

Raise awareness & destigmatize

- Through targeted presentations and education, the DSC project strives to break down the stigma surrounding Alzheimer's disease and other dementias, fostering understanding and compassion that truly makes a difference.

Educate

- Implement a new DSC campaign focused on public education and awareness. Engage businesses, municipalities, and overarching community groups to foster inclusive, dementia-friendly environments.

DSC Community Engagement

DEVELOPMENT AND
IMPLEMENTATION OF
ASYNCHRONOUS
LEARNING ON HELP FOR
DEMENTIA



PROMOTION OF ONLINE
LEARNING AND DSC
MARKETING CAMPAIGN



DSC COORDINATOR AND
VOLUNTEERS HOSTING
BOOTHs AND INFO
SESSIONS (VIRTUAL OR IN-
PERSON) IN
COMMUNITIES



ATTENDANCE OF
COMMUNITY &
NETWORKING EVENTS

Dementia Supportive Communities

Access educational resources for businesses and public organizations to create welcoming spaces for folks living with dementia.

[Learn More](#)

Course Sessions

Session 1

1. An Introduction to Dementia

[Start Session >](#)

Session 2

2. The Impacts of Dementia

[Start Session >](#)

Session 3

3. Dementia Supportive Communities

[Start Session >](#)

Session 4

4. Your Dementia Supportive Communities Toolkit

[Start Session >](#)



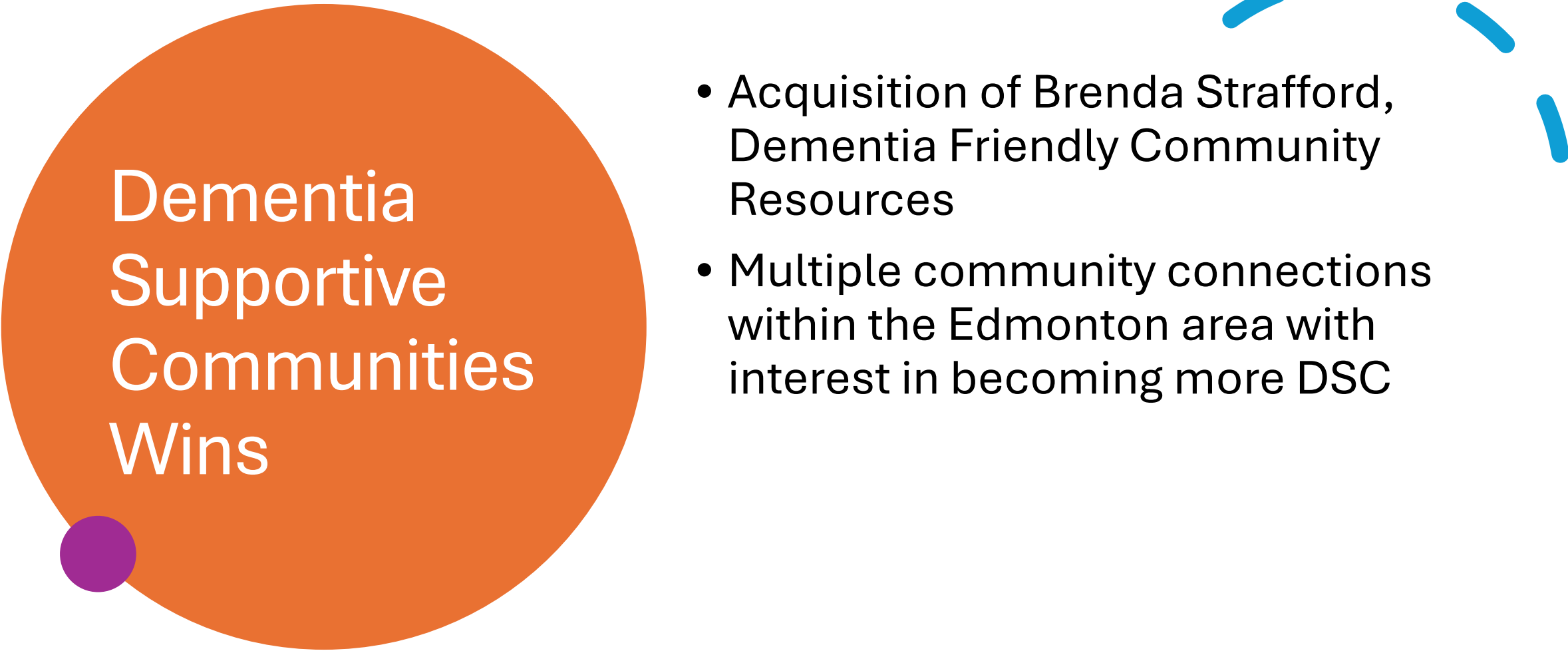
DSC Educational Resources



DEVELOPMENT AND LAUNCH OF SHORT 25
MIN. DSC E-LEARNING COURSE, FOLLOWED
BY MORE COMPREHENSIVE LEARNINGS



DEVELOP, ADAPT, AND SHARE RESOURCES
ON CREATING DEMENTIA SUPPORTIVE
SPACES, PROGRAMS, AND INTERACTIONS



Dementia Supportive Communities Wins

- Acquisition of Brenda Strafford, Dementia Friendly Community Resources
- Multiple community connections within the Edmonton area with interest in becoming more DSC

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