Systems Map
Community Campaign Kit

About the Campaign Kit

The Systems Map Community Campaign Kit contains email templates, newsletter, and social media content that organizations can share with their own partners and networks.

By sharing the Systems Map with your networks, we can reach more community-based seniors serving (CBSS) organizations to help make the map more accurate and representative of our sector.

Thank you for helping us strengthen the CBSS sector!

Resources and links

- Systems Map link: https://site1-healthyagingab-ca.webguidecms.ca/the-map
- About the Map webpage link: https://site1-healthyagingab-ca.webguidecms.ca/about-the-map
- CBSS Organization form: https://form.simplesurvey.com/f/s.aspx?s=24D67D4B-A7A5-4EAB-AC6E-18A2823BCF91&ds=c6bGnygDYR
- Email contact for support and questions: info@healthyagingalberta.ca

Email template #1

Subject Line: The New Systems Map is Here - Explore Alberta's CBSS Sector

Dear [name],

Healthy Aging Alberta is thrilled to introduce the new Systems Map—an interactive tool that visualizes the relationships, collaborations, and service networks within Alberta's community-based seniors serving (CBSS) sector.

With the Systems Map, you can:

- Search for organizations by name, region, or service area.
- Identify potential partnerships or collaborations.
- See where service gaps and opportunities exist.

Whether you're part of the CBSS sector or someone looking to better understand how organizations connect, this map is designed for you.

Explore the map to find organizations and connections today!

VIEW SYSTEMS MAP

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Help us make the map even better!

- If your organization isn't listed yet, submit your information today.
- If you have any questions or need to report a technical issue, please email the Healthy Aging Alberta team directly at info@healthyagingalberta.ca.

Visit Healthy Aging Alberta's website to learn more about the map including frequently asked questions and how to use the map.

Thank you for helping us strengthen Alberta's CBSS sector.

Sincerely,

[Organization or contact name] on behalf of Healthy Aging Alberta

Email template #2

Dear [name],

Did you hear that Healthy Aging Alberta recently launched the community-based seniors serving (CBSS) Systems Map? We're calling on you to put your organization on the map!

The Systems Map isn't just a directory—it's a resource that shows the intricate relationships between organizations. Help us grow the map and build a stronger, more connected network for Alberta's older adults.

If you haven't added your organization yet, now's the time! If your submission meets the criteria, the Healthy Aging Alberta team will update the map with your details.

ADD YOUR INFORMATION
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Learn more about the map including frequently asked questions and how to use the map.

Have a question or need to report a technical issue? Email the Healthy Aging Alberta team directing via info@healthyagingalberta.ca for support.

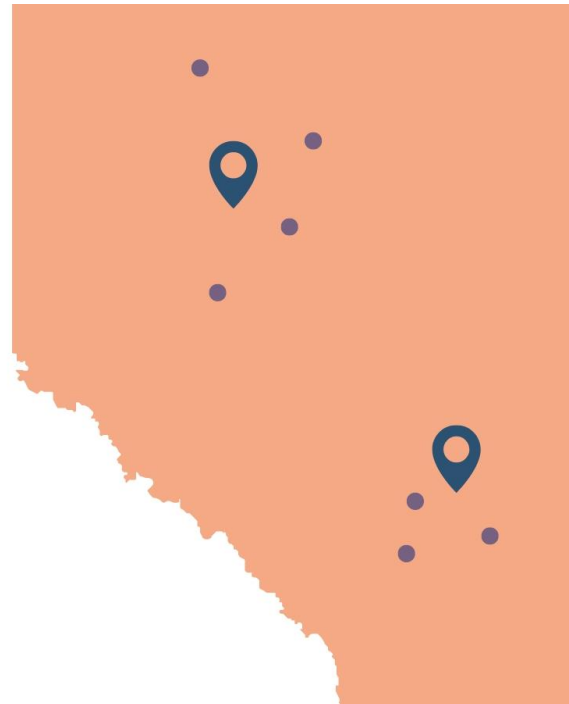Thank you for helping us strengthen Alberta's seniors-serving network.

Sincerely,

[Organization or contact name] on behalf of Healthy Aging Alberta

Newsletter Content

New! Systems Map

A map developed with and for community-based seniors serving organizations.

Put your Organization on the Systems Map!

Healthy Aging Alberta recently launched their new CBSS Systems Map! This dynamic tool highlights the relationships, collaborations, and service networks within Alberta's community-based seniors serving (CBSS) sector.

Want to be part of this ever-evolving resource? Submit your organization's details, and if you meet the criteria, the Healthy Aging Alberta team will update the map with your information.

Help us build a stronger network for Alberta's seniors!

ADD YOUR INFORMATION

Social Media Content

Post #1: Facebook or LinkedIn

Healthy Aging Alberta just launched their new interactive Systems Map! 🎉

The Systems Map is a visual tool designed to simplify the relationships, collaborations, and service networks within Alberta's community-based seniors serving (CBSS) sector.

Explore the map to see how your organization connects with others across the province: https://site1-healthyagingab-ca.webguidecms.ca/the-map

Want to put your organization on the map? Complete Healthy Aging Alberta's form: https://form.simplesurvey.com/f/s.aspx?s=24D67D4B-A7A5-4EAB-AC6E-18A2823BCF91&ds=c6bGnygDYR

Post #1: Twitter/X

Healthy Aging Alberta just launched a new interactive Systems Map! It highlights relationships & networks in Alberta's community-based seniors serving sector.

Explore the map: https://site1-healthyagingab-ca.webguidecms.ca/the-map

Want your org on the map? Fill out the form: https://form.simplesurvey.com/f/s.aspx?s=24D67D4B-A7A5-4EAB-AC6E-18A2823BCF91&ds=c6bGnygDYR

Post #2: Facebook or LinkedIn

Collaboration is key to making Alberta a better place for older adults. With Healthy Aging Alberta's new Systems Map, you can discover connections between

organizations and find opportunities for partnerships across the community-based seniors serving (CBSS) sector.

Ready to strengthen your network? Start exploring the map today! https://site1-healthyagingab-ca.webguidecms.ca/the-map

Want to put your organization on the map? Complete Healthy Aging Alberta's form: https://form.simplesurvey.com/f/s.aspx?s=24D67D4B-A7A5-4EAB-AC6E-18A2823BCF91&ds=c6bGnygDYR

Post #2: Twitter/X

Collaboration is key to supporting Alberta's older adults!

Discover connections and find partnership opportunities with Healthy Aging Alberta's new Systems Map for the CBSS sector: https://site1-healthyagingab-ca.webguidecms.ca/the-map

Want your org on the map? Fill out the form: https://form.simplesurvey.com/f/s.aspx?s=24D67D4B-A7A5-4EAB-AC6E-18A2823BCF91&ds=c6bGnygDYR