MAPPING YOUR NEEDS

A Grantseeking Framework

Developed by Imagine Canada, the Mapping Your Needs worksheet is designed to help charities and nonprofits across Canada holistically understand and map out their complex needs in relation to grantseeking. This template provides organizations with an outline for prospect research strategy and serves as a mapped out framework for proposal writing or crafting a case for support.

Geographic Area(s) Served (What region(s) do you operate in? What the total cost of your need?) Type(s) of Support (i.e. project funding, capital expenses, in-kind, etc.) How long do you need support for? (Span of time: one-time, multi-term) Below please link your specific activities to the impact each one will have. Your Activities ("the HOW" - What are the major activities/actions associated with your need?) your project/organization? Who benefits from your work? Possible Funder Connections connected board members, volur senior staff, "subject matter expermance funding, capital expenses, in-kind, etc.) How long do you need support for? (Span of time: one-time, multi-term) Your Impact ("the WHY" - What is the impact and impose of these activities on your community and population servance for these activities on your community and population servance.	Organization:				
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