

Information, Referral & Personal Advocacy

Mandate:

The Information and Referral (I&R) and Personal Advocacy Working Group is established to examine the challenges that seniors-focused I&R and Personal Advocacy Services are facing in BC at the present time (e.g. fragmentation within the larger I&R sector, new technologies and new players, including CORE, and increasing needs for assistance and advocacy on the part of older adults) and go on to (1) identify best practices, (2) develop templates, other tools and guidelines for awareness-raising and education purposes, and (3) advocate for program funding increases.

Activities:

- Create an inventory of all such programs in the province.
- Identify and creating toolkits on current best practices (in light of bc211's expansion, the emergence of CORE, and the increase in vulnerable seniors, etc.), with a focus on best practices that address accessibility issues and advocacy for vulnerable seniors.
- Make the case for increased funding.

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