

## Be Prepared program: Web directory

August 2022

The web page links listed throughout this directory provide access to the Government of Alberta's Be Prepared programs online library of public education materials and tools. The program was developed to support community leader's efforts in building individual and community resilience and can be used to complement existing programming, modified to suit the needs of different audiences, and incorporated into communications.

The program is informed through research and contributions from subject matter experts and is maintained, and updated regularly by the Alberta Emergency Management Agency.

### Alberta.ca online library

1. [Be Prepared](#) – main page that includes general emergency preparedness information, and links to several other topic specific preparedness pages.
  - i. [Build an emergency kit](#) – printable brochures and checklists for individuals, households, as well as pets, farm animals and vehicles.
  - ii. [Resources for your community](#) – one stop shop for all the programs materials and tools including the Get Prepared: 60-second Emergency Tip video library.
  - iii. [Emergency Preparedness Week \(EP Week\)](#) – information about the EP Week campaign, held annually the first week of May. Details on next year's campaign will be announced spring 2023.
  - iv. [Make an emergency plan](#) – information to help with emergency planning. Being prepared is different for everyone.
  - v. [Pet Preparedness](#) – information to help keep pets safe, before, during and after an emergency.
  - vi. [Farm animals and livestock](#) – information to help keep farm animals and livestock safe if required to shelter in place or evacuate.
  - vii. [Shelter in place](#) – information on how to shelter in place for hazardous air and severe weather in different locations.
2. [Hazard preparedness](#) – main page that includes general hazard information, and links to topic specific pages for different hazards in Alberta.
  - i. [What to do before, during and after an emergency](#)
  - ii. [Wildfires](#)
  - iii. [Tornadoes and extreme winds](#)
  - iv. [Floods](#)
  - v. [Power and water outages](#)
  - vi. [Thunderstorms, lightning, heavy rain and hail](#)
  - vii. [Blizzards, freezing rain, ice storms and extreme cold](#)
  - viii. [Pandemic influenza](#)
  - ix. [Cybersecurity](#)
  - x. [Extreme heat](#)



## Features of the online library

- **Translated material.** Most factsheets and checklists are available in Ukrainian, Arabic, Traditional and Simplified Chinese, Punjabi, High and Low German, Spanish, French, and Tagalog.
- **Sharable content for social media.** [Get Prepared: 60 second emergency tips](#) is a video series that provides preparedness information in an easy to digest and easy to share format.
- **Printable fact sheets, posters, infographics, checklists and toolkits.** These documents can be printed and/or downloaded to share with your networks.
- **Smartphone and tablet friendly content.** The content found on these web pages has been formatted for display on all devices.

As our library of resources continues to evolve, we consider diversity, inclusion, and accessibility in order to meet the needs of all people living, working and travelling in Alberta.

## Become a Resilience Builder

We share a quarterly bulletin with a network of people who have an interest in building resilience in their community. The bulletin will keep you informed of what's new in the Be Prepared program, future information sessions, and provide information to help you raise awareness, build resilience and contribute to disaster risk reduction behaviours in your community.



On occasion, we will also share a *Prepare to Respond* email to this same network.

*Prepare to Respond* provides timely information on ways to prepare for a potential threat. These emails include a general preparedness message that ties to current events. They can be quickly edited by you and shared with your network so you can keep them informed and motivate preparedness action.

## Weekly preparedness message

To keep preparedness front of mind year round, each week we email a preparedness message for community leaders to share. These messages can be edited to make them more relatable to a specific community or audience by adding local context and images. Share these messages in a way that will be meaningful for your networks. They are a good fit for newsletters, social media, internal emails or whatever publication you feel is best.

If you would like to join or have feedback on the Be Prepared program, please email [BePrepared@gov.ab.ca](mailto:BePrepared@gov.ab.ca).

## Who are we?

Strategic Partnerships and Public Education is a team within the Alberta Emergency Management Agency, a department of the Ministry of Municipal Affairs within the Government of Alberta. Our work involves collaboration with Ministry and community partners to develop inclusive resilience building programming to meet the diverse needs of all people living, working and travelling in Alberta. Through research and partnerships, we create public education tools and materials for anyone looking to encourage and motivate their communities to become more resilient to disasters, emergencies and disruptions.