



The Chrysalis Innovation Challenge, powered by SE Health, is a national competition seeking innovative solutions to address aging issues in Canada. We are looking to scale ideas and solutions that help older adults age with dignity and purpose. Innovations can also apply to those who support older adults.

Applications will be accepted from **July 8 to September 27, 2024**.

Selected finalists will be invited to a live pitch event on **November 14**.

Application Categories Finalists will compete in their respective categories.



Impact Builders*

Start-ups and Community Organizations with a prototype, established or ready-to-scale solution.



Impact Ideators

People who interact with older adults with an innovative idea seeking support.



First Place

\$30,000 prize & support.



2+ Runners-Up

\$10,000 prize & support.



People's Choice

\$1,000



4+ Winners

\$30,000 prize & support.



People's Choice

\$1,000

For more information, please visit: sehc.com/chrysalis

Generous sponsors of The Chrysalis Innovation Challenge 2024 are the Peterson Foundation, GreenShield, Spotlight Development Inc., Ontario Brain Institute, and Caribou.